

## **South Australian Photographic Federation**

### **Management Plan**

**The Objects of the SAPF** are set out in the constitution (amended March 2013):

1. To coordinate the activities of Camera and Photographic Clubs within the State and thereby encourage proficiency in the art and science of photography in all its categories.
2. To promote and/or conduct Club, Inter-Club, State, Inter-State and International photographic seminars, instructions, conventions, competitions and exhibitions of every kind.
3. To provide services to affiliated clubs, members, other kindred bodies and their members.
4. To encourage Clubs and Members in the pursuit of nature photography to observe and protect and induce others to observe and protect the ecology and natural environment and, in particular, the preservation of Australian Flora and Fauna.
5. To confer such photographic honours, service honours and awards, and conditions pertaining to them, as the Management Committee determines.

### **The SAPF and its functions**

The SAPF has a number of functions, including:

- Act as the peak body for all photographic clubs in South Australia
- Undertake a limited number of programs such as an annual exhibition, photography courses and other photographic competitions
- Support individual clubs through the provision of trained photographic judges, speakers on photographic topics, topical articles on the SAPF website and other specific expertise as required
- Provide third-party public liability insurance for individual clubs
- Liaise appropriately with the Mullins fund committee and provide access to that fund for the specific needs of individual clubs

### **SAPF Income**

The SAPF derives income from

- Club affiliation fees
- Course fees and potential conference and photographic competition fees
- Sponsorships
- Mullins Fund grants

## **Strategic Objectives**

In considering its strategic objectives, the SAPF is mindful of the fact that it is comprised of a small group of volunteers who usually also have key responsibilities within their own photographic club. Therefore, there is some limit on the capacity of the SAPF to undertake programs.

An important goal is to be clear about what expenditure is committed for what income source.

A set of strategic objectives is set out below in relation to each of the five functions of the federation set out above.

### 1. The SAPF as the Peak Body for Photographic Clubs in SA

Through its website and other means provide useful information about photographic clubs in the State.

Provide opportunities for the interchange of ideas amongst clubs through delegates meetings, club visits and potential interclub meetings.

Provide access to accreditation from the Australian Photographic Society (APS) and the International Federation of Photographic Art (FIAP).

**Funding for the operations of SAPF to undertake these functions will come wholly from club affiliation fees, although opportunities for general sponsorship will also be explored.**

### 2. Undertake a Limited Number of Programs

The SAPF will continue to conduct an annual exhibition to encourage excellence in photographic practice and, through the public display of images, encourage those interested in photography to join a photography club.

The format of courses provided by the SAPF will be in the form of small group experiences on specific photographic topics, e.g. nature, architecture, street photography, landscape etc. They will be led by persons with known experience in the particular genre.

The SAPF will investigate the feasibility of conducting an international digital photographic competition in order to provide even more opportunities for members to expose their work and to learn from the best in the world.

The SAPF will seek to identify opportunities for significant one or two-day conferences or single-topic presentations involving well-credentialed speakers, thus providing learning experiences for members beyond what an individual club can provide.

**Funding for the Annual Exhibition is currently partly subsidised by the Mullins Fund.**

**The SAPF will pursue opportunities to generate net income from these activities through sponsorship, entry fees etc., in order to reduce the amount of subsidy required from the Mullins Fund.**

3. Provide expertise for clubs through judges, speakers and other appropriate advice.

SAPF provides training programs for judges and a list of judges for individual clubs. It also subsidises the transport costs of judges to country clubs.

SAPF maintains a list of speakers on specific photographic topics for clubs.

SAPF will undertake relevant research and provide advice to clubs on broad photographic issues. Current issues include an assessment of competition software and the impact of artificial intelligence software on photographic images. An information portal will be established on the SAPF website to provide information on relevant topics such as ethics for photographers, legal issues etc.

Members of the SAPF management committee will seek to visit clubs across the state on a regular basis in order to keep clubs informed on current photographic issues and about the activities of SAPF.

The SAPF will seek to provide opportunities for cooperative activities by clubs, such as participation in country and other agricultural shows.

**As these services are specific benefits to the operations of individual clubs, they may, if approved, be funded by the Mullins Fund.**

4. The SAPF provides group coverage of third-party liability insurance for all clubs.

The SAPF has, for a long time, provided a group policy for third-party public liability insurance. Until recently, this was paid for by individual clubs but is currently funded by the Mullins Fund.

**The Mullins Fund has agreed to maintain funding for the cost of third-party public liability insurance on behalf of clubs as a benefit available for all clubs.**

5. Management of the Mullins fund.

The Mullins Fund is established under By-Law B11 in the SAPF Constitution to operate independently of the SAPF Management Committee.

The Mullins Fund Committee is solely responsible for the Mullins Fund, including the investment of the Mullins Fund assets and the distribution and retention of income derived from those investments. In so doing, the Mullins Fund Committee shall have the powers of the Management Committee as set out in this Constitution.

The Mullins Fund Committee and the Management Committee meet annually to determine the amount of funds needing transfer for the annual operating funds of

the SAPF without jeopardising the value of the Mullins Fund principal. This will include an allocation for club grants.

The Mullins Fund Committee establishes the rules governing the consideration of any application for payment from the Mullins Fund

**Close liaison will be maintained between the Mullins Fund committee and the SAPF Management committee.**

All income and property of the Mullins Fund Committee shall be applied solely towards the promotion of the objects of the Federation as set out in By-Law B11.

**Grants to individual clubs will be made in accordance with the general guidelines for such funding and within the limits established by the Mullins Fund committee.**

## **6. Review**

This plan will be reviewed from time to time, but certainly within five years.